



**Kidney March Marches from K-country to Calgary.
Nearly 270 people will wrap up their 100 km, 3 day walk
for kidney disease and organ donation today,
September 13, 2015.**

Press Release

For Immediate Release

What: Kidney March, a 3 day, 100 km walk to raise awareness for kidney disease and organ donation, in support of The Kidney Foundation of Canada, wraps up today with Marchers and Crew walking into Canada Olympic Park for Closing Ceremonies.

When: Sunday, September 13, 2015 at 2:50pm

Where: Canada Olympic Park Festival Tent

More information: www.kidneymarch.ca

B roll: <https://www.youtube.com/watch?v=87516xbh5-M> with footage from previous years

Media are invited to attend Kidney March Closing Ceremonies at the Canada Olympic Park Festival Tent. Marchers and Crew will descend the hill into the Festival Tent at 2:50, thereby completing their 100 km journey. The Closing Ceremonies begin at 3:15, with special guest Mayor Naheed Nenshi offering his congratulations.

This year's Kidney March has been remarkable.

- Marchers and Crew who are living with kidney failure and require renal treatment for survival, have provided exceptional motivation for even the weariest Marcher to carry on.
- There is a record number of families participating; with parents and children, brothers and sisters, aunts, uncles and cousins coming together to change the face of kidney disease.
- Calgary area renal researchers who have received research funds from The Kidney Foundation of Canada are participating alongside those whom their research benefits.
- Past National President of The Kidney Foundation of Canada and local pediatric nephrologist, Dr. Julian Midgley, is walking for the sixth year. This marks his 600th kilometre in the fight against kidney disease.
- Participants have traveled from across Canada, hailing from Quebec to British Columbia, and internationally, from the US and New Zealand

This year's goal was \$650, 000. Thanks to our amazing Marchers and Crew and their generous donors Kidney March has already raised \$570,000, with donations continuing to be received.

"This is truly inspiring," shares Joyce Van Deurzen, Executive Director, Kidney Foundation of Canada, Southern Alberta branch. "Kidney March asks Marchers and Crew to do the most they can do for kidney disease and organ donation, and they certainly have." The need for funds is great though. Each year, promising research projects, evaluated through an extensive peer review process and recommended for funding, are left undone. Since 1964, the Kidney Foundation's investments in research and services provided to individuals living with kidney failure have changed this diagnosis from little chance of survival to being able to lead a fulfilling life. Just imagine what we can do next!

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Please help The Kidney Foundation of Canada increase support for the 6th annual Kidney March by sharing this event. No other walk in Canada goes this far, for this long, for this cause - raising awareness and funds for kidney disease prevention, lifesaving research, patient support programs and organ donation initiatives. Either as friends, family, medical staff or a person living with kidney disease, they march with hearts made heavy from the burden of illness and feet made light with the hope of early diagnosis, advanced treatment and a cure.

For more information or to arrange an interview, please contact:
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