



NAME OF THE PARTICIPANT YOU'RE SPONSORING

[Empty box for participant name]

[1] I'M BEHIND YOU EVERY KILOMETRE!

Please print clearly in the spaces below

Form fields for donor information: FIRST NAME, LAST NAME, BUSINESS NAME, MAILING ADDRESS, SUITE/APT #, CITY, PROV, POSTAL CODE, PHONE, EMAIL.

The information you have provided to us will be used to process your donation and to provide you with a tax receipt. From time to time, we may use your contact information to keep you informed of other activities, events and/or fundraising opportunities in support of the Foundation.

[2] I'M SUPPORTING YOU IN THIS HEROIC COMMITMENT!

Please mark the box corresponding to your pledge commitment.

- Options for pledge amounts: HONOURARY WALKER: \$1000, HEROISM: \$750, INSPIRATION: \$500, COMMITMENT: \$250, SPIRIT: \$150, OTHER AMOUNT.

[3] TWO EASY PAYMENT OPTIONS

Based on the selection I made in Section 2, I would like to pay my pledge via: (please choose one form of payment and sign below).

- Option A: SINGLE PAYMENT IN FULL AMOUNT. Sub-options: Personal Cheque, Credit Card (with VISA, AMEX, MASTERCARD choices).

Table with 4 columns: ACCOUNT NUMBER, EXP DATE, CVV, NAME ON THE CREDIT CARD.

- Option B: INSTALLMENT PAYMENTS (CREDIT CARD ONLY). Sub-option: Credit Card (with VISA, AMEX, MASTERCARD choices).

Table with 4 columns: ACCOUNT NUMBER, EXP DATE, CVV, NAME ON THE CREDIT CARD.

Total Amount: \$_____ to be paid in _____ monthly payments of \$_____

Payments must be completed by December 31, 2019 to count towards Kidney March 2019.

IMPORTANT: Please read and complete the following. I (we) hereby authorize The Kidney Foundation of Canada to initiate debit entries and to initiate, if necessary, credit entries and adjustments for any debit entries in error to my (our) account each month.

I have read and understand the above.

SIGNATURE and DATE fields.

[4] HONOUR ROLL OPTIONS

Selection will appear on the Participant's Personal Page.

- Options for Honour Roll display: Show my Name and Amount, Show my Name Only, Show my Name as Anonymous, Custom: Show Amount? (Yes/No).

Enter text to appear on the Honour Roll (Max. 75 Characters):

THANK YOU

Thank you for sponsoring a participant in Kidney March. Please read over this pledge form carefully, and fill it out completely and legibly in order to prevent processing delays.

PLEASE MAKE CHEQUES PAYABLE TO:

THE KIDNEY FOUNDATION OF CANADA

Pledges are tax deductible to the fullest extent allowed by law. Pledges are non-refundable and non-transferable.

MATCHING GIFT PROGRAMS

Many companies provide their employees with matching gifts/ pledges. Please check with your employer on specific matching gift guidelines.

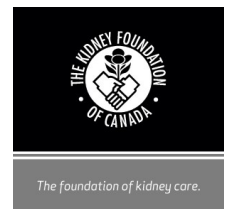
IMPORTANT NOTE

Kidney March is committed to ensuring that the maximum percentage of donor dollars is returned to The Kidney Foundation of Canada. We cannot predict, however, what the percentage will be.

Send all pledges and pledge forms directly to:

The Kidney Foundation 6007 1A St SW Calgary, AB T2H 0G5

QUESTIONS? 1.866.9 KMARCH info@kidneymarch.ca



THANK YOU! PLEASE MAIL THIS FORM DIRECTLY TO THE ADDRESS AT THE RIGHT.



Kidney March is an event created by The Kidney Foundation of Canada. We are volunteers, staff members, donors, and individuals living with the disease, from all walks of life, all across Canada. Since its creation in 1964, The Kidney Foundation has helped millions of Canadians suffering from kidney failure and related disorders such as hypertension, diabetes, urinary tract infections and kidney stones. Our fundraising campaigns allow us to contribute millions of dollars to research, organ donation and transplant programs, and services for those with chronic kidney disease.

In Southern Alberta, The Kidney Foundation has a reputation for making things happen. To truly make a difference, we have to aim high. That is what Kidney March is all about.

How Will I Be Making a Difference?

Funds raised by Kidney March will support three main areas:

Funding New Research

Each year, promising research projects, evaluated through an extensive peer review process and recommended for funding, are left undone. Kidney March can change that. Our goal is for an unprecedented expansion of kidney research in Canada. We plan to double our annual research funding to \$8 million within five years. We are putting the greatest scientific minds in Canada to work, fighting back against this disease.

Kidney Disease Prevention

Kidney March will tackle chronic kidney disease head on by addressing early detection. Canadians who don't know they are at risk MUST be identified and assisted in seeking treatment early. Funds raised will enable The Kidney Foundation to launch a national targeted screening program to do just that. We want to

mobilize all Canadians around the possibilities for the prevention of kidney failure through early diagnosis. Not only will a screening program help identify Canadians at risk for kidney disease, it will facilitate their early introduction to treatment. The Kidney Foundation needs to raise over \$2 million during the next three years to implement this program.

Growing the Organ Donation Pool

The majority of people on the transplant waiting list are waiting for a kidney. The list is getting longer. And the waiting time is getting longer. The waiting list for organ transplants has grown by 68% since 1991, while the donation rate has increased a mere 6%. It's time for us to move people from positive intention to action on organ donation. We plan to invest \$1 million in new funding to accelerate organ donation in Southern Alberta over the next three years. We intend to develop a new comprehensive organ donation awareness and education program. We will have people talking about organ donation and moving to act on indicating their desire to become donors. We will put organ donation in the hearts and minds of Canadians and health policy makers like never before.

Your Commitment

Thank you for choosing to support the tenth annual Kidney March. It's starting here, in Southern Alberta. It is the biggest walk of its kind in Canada. No one else walks this far for this long for this cause. You are making a remarkable difference by supporting this movement. You are taking a stand to say that kidney disease and organ donation are important and worth doing something about. It is a powerful commitment, and we're thankful that you're joining us on this journey.

For more information on The Kidney Foundation of Canada, please visit our website at www.kidney.ca/southernalberta.

Does The Kidney Foundation work to get things donated?

The Kidney Foundation works constantly with local businesses to generate donations and sponsorships to the event which help defray costs and send more dollars back to The Kidney Foundation.

An Important Note...

Kidney March has many non-financial benefits that you can be enormously proud of.

These include:

- News stories about Kidney March that are reported in the media and inform millions of men and women about kidney disease as well as the importance of early detection and its impact on survivability;
- Hope for survivors and those fighting kidney disease;
- A first-hand experience of what giving back to humanity is all about;
- A demonstration of people working together to solve problems.

These are just some of the things that make Kidney March so remarkably magical. And these are things you can count on when you participate in Kidney March as a donor, Marcher, or Crew.