



THE PARTICIPANT OR TEAM YOU'RE SPONSORING:

[Empty box for participant/team name]

[ 1 ] I'M BEHIND YOU EVERY KILOMETRE!

Form fields for personal and business information: FIRST NAME, LAST NAME, BUSINESS NAME, MAILING ADDRESS, SUITE/APT #, CITY, PROV, POSTAL CODE, PHONE, EMAIL.

The information you have provided will be used to process your donation and to provide a tax receipt. We may use your contact information to keep you informed of other activities, events and/or fundraising opportunities in support of the Foundation.

THANK YOU FOR SUPPORTING KIDNEY MARCH

PLEASE MAKE CHEQUES PAYABLE TO: THE KIDNEY FOUNDATION OF CANADA

Pledges are tax deductible. Pledges are non-refundable and non-transferable.

MATCHING GIFT PROGRAMS

Many companies provide their employees with matching gifts/ pledges. Please check with your employer on specific matching gift guidelines.

IMPORTANT NOTE

Kidney March is committed to ensuring that the maximum percentage of donor dollars is returned to The Kidney Foundation of Canada. We cannot predict, however, what the percentage will be.

[ 2 ] I'M SUPPORTING YOU IN THIS HEROIC COMMITMENT!

Please mark the box corresponding to your pledge commitment.

- Options for pledge amounts: HONOURARY WALKER: \$1000, HEROISM: \$750, INSPIRATION: \$500, COMMITMENT: \$250, SPIRIT: \$150, OTHER AMOUNT.

[ 3 ] TWO EASY PAYMENT OPTIONS

Based on the selection I made in Sec. 2, I would like to pay my pledge via: (please choose a payment option provide details and sign below)

- Payment options: A. SINGLE PAYMENT IN FULL AMOUNT (Cash, Credit Card, Cheque); B. INSTALLMENT PAYMENTS (CREDIT CARD ONLY).

CREDIT CARD DETAILS:

- Credit card types: VISA, AMEX, MASTERCARD.

Form fields for credit card information: CARD NUMBER, EXP DATE, CVV, NAME ON THE CREDIT CARD.

Payments must be completed by December 31, 2020 to count towards Kidney March 2020.

IMPORTANT: Please read and complete the following. I (we) hereby authorize The Kidney Foundation of Canada to initiate debit entries and to initiate, if necessary, credit entries and adjustments for any debit entries in error to my (our) account each month.

Form fields for SIGNATURE and DATE.

[ 4 ] HONOUR ROLL OPTIONS

Selection will appear on the Participant's Personal Page.

- Honour roll options: Show my name and amount, Show my name only, Show my name as anonymous, Custom: Show amount? Yes/No.

Enter text to appear on the Honour Roll (max. 75 characters):

Send pledges and pledge forms to:

The Kidney Foundation 6007 1A St SW Calgary, AB T2H 0G5

QUESTIONS? 1.866.956.2724 info@kidneymarch.ca





Kidney March is an event created by The Kidney Foundation of Canada. We are volunteers, staff members, donors, and individuals living with the disease, from all walks of life, all across Canada. Since its creation in 1964, The Kidney Foundation has helped millions of Canadians suffering from kidney failure and related disorders such as hypertension, diabetes, urinary tract infections and kidney stones. Our fundraising campaigns allow us to contribute millions of dollars to research, organ donation and transplant programs, and services for those with chronic kidney disease.

In Southern Alberta, The Kidney Foundation has a reputation for making things happen. To truly make a difference, we have to aim high. That is what Kidney March is all about.

### How Will I Be Making a Difference?

Funds raised by Kidney March will support three main areas:

#### Funding New Research

Each year, research projects, evaluated through an extensive peer review process and recommended for funding, are left undone. Kidney March can change that. Our goal is for an unprecedented expansion of kidney research in Canada. Researches from throughout the province are working towards improved means of managing kidney disease and reducing its impact on Canadians. Since 1964, more than \$120 million has been provided to support Canadian researchers focusing on kidney disease. The Foundation receives no government funding and all research grants are made possible through charitable donations. We are putting the greatest scientific minds in Canada to work, fighting back against this disease.

#### Kidney Disease Prevention

Kidney March tackles chronic kidney disease head-on by addressing early detection. Canadians who don't know they are at risk MUST be identified to get early treatment. Funds raised thus far have enabled The Kidney Foundation to launch Kidney Education Days, which target at risk groups and provide information and blood pressure testing. The Kidney Connect Peer Support program offers one-on-one support for patients and families as they cope with the emotional impact of kidney disease. Patients also bear a financial burden. The Foundation provides short-term financial assistance for patients, as well as advocating to remove barriers that create financial hardships. These vital programs require ongoing funding to meet the needs of the growing kidney population.

#### Growing the Organ Donation Pool

Over 78% of the 4,500 Canadians on the transplant waiting list are waiting for a kidney. The list is getting longer. And the waiting time is getting longer. We are developing new comprehensive organ donation awareness and education programs. Our advocacy campaign includes a series of special hockey games: RE/MAX PRESENTS: WHL SUITS UP WITH DON CHERRY TO PROMOTE ORGAN DONATION. We will have people talking about organ donation and moving to act on indicating their desire to become donors. We are putting organ donation in the hearts and minds of Canadians, and health policymakers like never before.

#### Your Commitment

Thank you for choosing to support the eleventh annual Kidney March. It's starting here, in Southern Alberta. It is the biggest walk of its kind in Canada. No one else walks this far, for this long, for this cause. You are making a remarkable difference by supporting this movement. You are taking a stand to say that kidney disease and organ donation are important and worth doing something about. It is a powerful commitment, and we're thankful that you're joining us on this journey.

For more information on The Kidney Foundation of Canada, please visit [www.kidney.ca/southernalberta](http://www.kidney.ca/southernalberta).

#### The Importance of Sponsorship

An event of this magnitude and impact requires many resources. The Kidney Foundation continually works with businesses to develop partnerships and generate sponsorships, which play a vital role in helping to offset event costs. These businesses' commitment to fighting kidney disease allows Kidney March to be a world-class event that continues to raise significant funds year after year.

There are varying levels of involvement, if you know of an organization interested in supporting Kidney March, please contact the Kidney March office.

#### An Important Note...

Kidney March has many non-financial benefits to be enormously proud of. Such as:

- News stories that are reported in the media, which inform millions about kidney disease, the importance of early detection and organ donation, and its impacts on survivability.
- A support system that provides inspiration, guidance and hope for those affected by kidney disease.
- A community of Kidney March ambassadors. Marchers, Crew and volunteers who exemplify the Kidney March brand and spread its purpose in their networks through fundraising activities and events.

**These are just some of the things that make Kidney March so remarkably magical, and these are things you can count on when you participate as a donor, Marcher, Crew, or volunteer.**