

2025 KIDNEY MARCH SPONSORSHIP OPPORTUNITIES



KidneyMarch

100KM • THIS SEPT
KIDNEYS MAY FAIL. WE WON'T.

YOUR GUIDE TO SPONSORSHIP

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MAKE THE KIDNEY MARCH CONNECTION. WE'RE LOOKING FOR 2025 SPONSORS!
Imagine your company in Kidney March.

More than ever, consumers are searching for meaning not only in the brands they align with but also in how they conduct their lives. Kidney March is no run-of-the-mill walk-a-thon. It's an experience and for many it is a life-changing journey. Kidney March is a unique event that presents unique sponsorship opportunities. There are various levels of involvement, and we will work with you to design an opportunity that aligns with your corporate mission.

THE LIFE YOU CHANGE MIGHT BE YOURS



WHAT IS KIDNEY MARCH?

Kidney March is the only event of its kind in the world. Nowhere else do people walk this far for this cause.

in 2010, The Kidney Foundation of Canada, Southern Alberta Branch created Kidney March to put kidney disease and organ donation on the map, to bring hope to the kidney community, and to make an impact that changes lives. Every September hundreds of Marchers make the 100-kilometre journey, supported by hundreds of Crew and volunteers. We could have organized a quick 5 kilometre walk, but that’s not what we wanted. **We march to change lives and the future of kidney disease.**

Marchers work hard all year to be able to achieve their mission of walking 100 kilometres and fundraising a minimum of \$2,200 each. Crew also commit to fundraising and to helping make Kidney March happen.



The Kidney Foundation of Canada

Kidney March benefits The Kidney Foundation of Canada, a national volunteer organization committed to reducing the burden of kidney disease. Campaigns like Kidney March allow The Foundation to contribute millions of dollars to lifesaving research, organ donation initiatives, programs, and services for those living with kidney disease.

Our Vision

Excellent kidney health, optimal quality of life for those affected by kidney disease, and a cure.

Our Mission

The Kidney Foundation of Canada is the leading charity committed to eliminating the burden of kidney disease through:

- Funding and stimulating innovative research for better prevention, treatments and a cure;
- Providing education and support to prevent kidney disease in those at risk and empower those with kidney disease to optimize their health status;
- Advocating for improved access to high quality health care;
- Increasing public awareness and commitment to advancing kidney health and organ donation.

Our Impact

We are a reliable and trustworthy resource for people with kidney disease and their families. We are a leading source

of research funding in the field of kidney disease and transplantation.

The Kidney Foundation stands behind those affected by kidney disease. By championing systemic changes and increasing public awareness of kidney health and organ donation, we are alleviating the burden of kidney disease.

Impact-Related Facts

Your support has a tangible impact

Thanks to the generosity of our supporters, last year:

- **4,100** received short-term financial assistance
- **58,900** educational materials were distributed
- **\$2,554,618** was invested in kidney research
- **5,500** accessed the risk awareness tool

Our programs are evolving to ensure funding investments are made in the areas that will have the greatest impact on patients’ lives.



THE BASICS

100KM • ONE UNITED FRONT

Kidney Marchers walk the furthest they can walk and raise the most they can possibly raise in the fight against kidney disease and for organ donation.

Kidney March is not a race, it's so much more. It's more than a walk, more than a weekend, it's a community of kindness, a beacon of hope. Our reasons for marching, the essence and the mission, is to do the most we can do for those who need us. We come together to support and lift up all those affected by kidney disease, attention, advance kidney health and organ donation initiatives, and draw attention to this important cause. It is an opportunity to bond with others and be a part of an inspiring community. **Kidney March is not about completing every single kilometre.** We know many will, but no matter what, it's about the people, the cause, and doing the most they can do to make a positive change in the world.

This year's March will be a little different

After 15 years our beloved Kidney March Camp location, Camp Hope, will be going through some changes and extensive renovations. This news means they won't be able to host us this year. After careful consideration and exhaustive investigation into various alternatives by our whole team, we have determined that no other suitable location would be feasible or available for 2025. This unique circumstance means we must pivot from our classic three-day overnight event this year. The Kidney March weekend for 2025 will consist of multiple events chalked full of opportunities to meet amazing people, march together, and raise monumental funds.

Learn more at kidneymarch.ca/2025basics/

QUICK FACTS:

500+ Marchers/Crew/Volunteers

85km of Marching June to Sept

Sept 6, Day Zero & Kidney-O-Kee

Sept 7, Final 15KM on Route & Ceremonies



"...Honestly, I was blown away by this event. I knew we were walking 100km to raise money for kidney research and the kidney foundation, but it's been so much more than that! I found a community of people who just get me, and understand my life and what we went through (and continue to go through) It's amazing. To say life changing is an understatement. It's all different people from all over the world and all different walks of life and we are all just equal and there to listen and support one another. It's one of the best decisions I've made to join the Kidney March family. I feel very lucky to have been part of such a life changing event." - Jess Sanders

WHY WE MARCH

Did you know **1 in 10** Canadians have kidney disease? Most people don't even know it until it's too late. But you can help make a difference in their lives.

Kidney March's impact is proven by its continual growth. Kidney March has raised millions of dollars over the years to support people across Canada affected by kidney disease, advance world-class research, and promote and advocate for improved kidney health and organ donation.

In addition to raising life-changing funds, Kidney March provides a community of support. When someone participates in Kidney March they learn that they are not alone. The memories made and relationships formed last long after the event has ended. People develop loyalty and belonging to the cause and their Kidney March community.

When you're involved in Kidney March as a Sponsor, you discover the human side of kidney disease and organ donation. You hear the stories, meet the families and medical professionals in this battle, and witness the real power of supporting a cause that impacts millions of Canadians.

WHY KIDNEY DISEASE SHOULD MATTER TO YOU

1 in 10 CANADIANS HAVE KIDNEY DISEASE. AND NUMBERS ARE ON THE RISE.*

42% OF PATIENTS ARE UNDER 65**1

THERE IS NO CURE FOR KIDNEY DISEASE.

IN 2023, KIDNEY DISEASE WAS THE 11TH LEADING CAUSE OF DEATH IN CANADA.†

KIDNEYS ARE VITAL ORGANS THAT ARE REQUIRED FOR SURVIVAL AND QUALITY OF LIFE.

DIABETES CONTRIBUTES TO 33% OF KIDNEY FAILURE REQUIRING DIALYSIS.‡

HAVING KIDNEY DISEASE INCREASES THE RISK OF HEART DISEASE.‡

SYMPTOMS MAY NOT DEVELOP UNTIL PERMANENT DAMAGE HAS OCCURRED.

29,900+ CANADIANS ARE RECEIVING LIFE-SAVING DIALYSIS TREATMENT.††

MORE THAN **19,350** CANADIANS ARE LIVING WITH A FUNCTIONING KIDNEY TRANSPLANT.‡



WHO WE ARE • THE KIDNEY MARCH FAMILY

Kidney Marchers are everyday people doing the extraordinary. Patients, loved ones, medical professionals, researchers, and those just wanting to make a difference, participate side-by-side to honour the long, hard journey kidney patients face every day. Together they create a community of support that lasts all year round. **Kidney Marchers are heroes.**



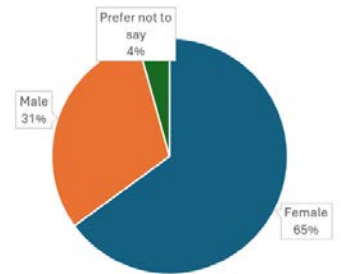
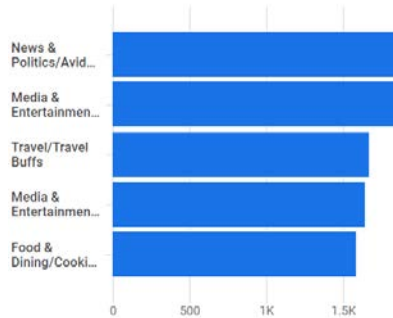
Kidney March is hosted by The Kidney Foundation of Canada's Southern Alberta Branch. A small but mighty team who strive year-round to make Kidney March the best it can be. This team is supported by strong advocates, volunteers, suppliers, and sponsors, who all play a crucial role in making an event of this magnitude an annual success.

PARTICIPANT DEMOGRAPHICS

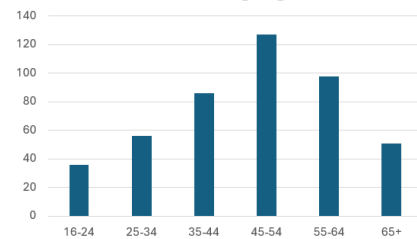
Marchers, Crew and Volunteers

Participants represent an attractive demographic set. They are highly educated, health-conscious, have higher than average spending power, and have an interest in community and charitable endeavors. They are largely employed professionals and the majority have post-secondary education.

Users by Interests



2023 Average Age

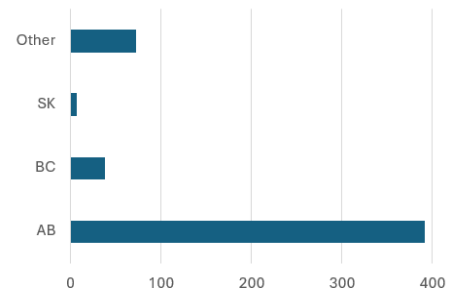


Gender • On Average (60-65% Female, 28-31% Male, 4-11% Prefer not to say)

Age Range • 16-81+ yrs with the majority between the ages of 35-64.

Location • Participants come from all across Canada and beyond. Some have come from as far as New Zealand, England, Austria, the USA, Australia, Egypt, and Morocco. The majority however are located in Alberta in the Calgary area.

Location



"...Our Kidney March Family is made up from the most amazing people. I am so proud to be a part of it." - Heather Dean

THE REACH

Data pulled from Jan 01 - Sep 27, 2024



SOCIAL MEDIA

@kidneymarch #kidneymarch

Meta

- Facebook Page = 3,456 followers
- 5 Facebook Groups = 630+ members
- Instagram = 1,514 followers

X (Twitter) = 1,963 followers

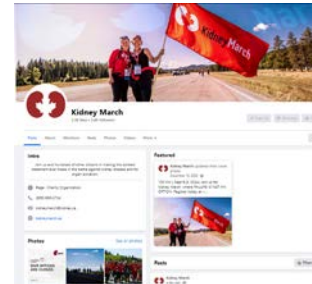
Strava Club = 337 members

Kidney March E-Newsletter = 1,828+

WEBSITE KidneyMarch.ca

Last 12 months (October 2023 - October 2024):

- 33K Active Users
- 161K Views
- Users By Gender (58.6% Female - 41.4% Male) majority age 25
- Top Users by City (Calgary, Edmonton, Vancouver, Toronto..)



Participant Stories and Donors

One of the most compelling aspects of sponsoring our event is the expanded reach and impact your involvement will achieve through the participants and their own networks. By supporting us, your brand gains visibility not only among event participants but also among the broader community of their donors. **Over 5110 individuals donated to participants in 2024.**

Participants witnessing your generosity are likely to associate your brand with philanthropy, enhancing your reputation and fostering positive brand sentiment. Additionally, donors to the event will recognize and appreciate your commitment to the cause, strengthening their loyalty to your brand. Through this symbiotic relationship, your sponsorship extends far beyond the event itself, leaving a lasting impression on both participants and donors alike, while amplifying your brand's reach and influence.



Above data sourced as of October 2024. Statistics may change.



SPONSORSHIP LEVELS

We have various tiers of sponsorship available, which allows for flexibility and customization. Our partners play such an important role in helping offset the costs of this fundraising event.

Corporate investments from our sponsors ensure the funds raised through Kidney March have a lasting impact on those in our community facing kidney disease.

INCLUDED		LINKED LOGO ON WEBSITE	LOGO ON MULTI SPONSOR SIGNAGE	LOGO ON MULTI SPONSOR DIGITAL SLIDES	EMPLOYEE ENGAGEMENT OPPORTUNITIES	SOCIAL MEDIA SHOUT-OUT	BLOG STORY & EMAIL NEWSLETTER FEATURE	COMPLIMENTARY REGISTRATIONS	LOGO ON HEADER & FOOTER OF WEBSITE	NAMING RIGHTS
Title Sponsor (\$50,000)	●	●	●	●	●	●	●	●	●
Presenting Sponsor (\$25,000)	●	●	●	●	●	●	●		
Lead Sponsor (\$7,500 or more)	●	●	●	●	●	●			
Sponsor (\$1,000 - \$7,499)	●	●	●	●	●				
Media Sponsor	●	●	●	●	●				
Supplying Supporter (In-Kind Sponsorship)	●	●	●						
Supporter	●	●	●						





THE BENEFITS

Being a Kidney March partner is an opportunity to be associated with a unique nationwide event. Kidney March is not a simple, one-day fundraiser. Kidney March is an experience, participants develop a strong loyalty to the Kidney March brand.

Kidney March is ideal for brands that want to align themselves with a high-profile event that supports community, health, wellness, and improved care and prognosis for those living with kidney disease or touched by organ donation. Sponsors gain exposure and the opportunity to engage with the hundreds of Marchers, Crew, volunteers, their supporters, and media.

- **Brand Exposure:** Increased visibility and brand recognition through event marketing materials, signage, and mentions in promotional efforts.
- **Networking and Relationship Building:** Opportunities to connect with other sponsors, attendees, and key stakeholders, potentially leading to new business partnerships or collaborations.
- **Public Relations Opportunities:** Positive association with philanthropy and community involvement, enhancing corporate reputation and goodwill. Opportunities for company representatives to participate in speeches, positioning the company's commitment to social causes.
- **Long-term value:** Components of event content will be available on-demand and continually shared, year-round gaining more viewership and exposure.
- **Employee engagement and participation:** Sponsor employees are encouraged to be involved in Kidney March as participants or volunteers. Boost employee morale, satisfaction, and retention, fostering a positive company culture.





TITLE SPONSOR \$50,000+

The Title Sponsor provides Kidney March with the most significant sponsorship support as our most valued partner. We will work with you to craft an effective investment vehicle to meet your business objectives.

The Title Sponsor receives a first right of refusal to renew the sponsorship during the subsequent 2026–2027 period. Annual reports will be provided and additional ad hoc meetings will be arranged as agreed upon by both parties.

We are committed to developing a recognition plan that may include the following benefits:

- Brand recognition incorporated into the event title (e.g. “YOUR BRAND Kidney March”).
- Logo with a prominent display on event marketing materials, select signage, as a “Title Sponsor”.
- Logo linked on the website’s home page, in header and footer, and at the top of the sponsorship page.
- Recognition in Kidney March e-blasts, feature on the Kidney March blog, and highlighted on social media accounts.
- Named “Title Sponsor” with a corporate logo on event registration and finishing shirts.
- Promotional items and/or samples can be included in all participant’s’ event packages.
- Exclusive exposure before, during, and after the event. Such as speaking opportunities and corporate displays at the Opening and Closing Ceremonies and in the Dining Tent.
- Verbal recognition during event activities.
- Significant employee engagement opportunities, including complimentary Kidney March registrations.
- Other benefits, as agreed upon by both parties.





PRESENTING SPONSOR \$25,000

The Presenting Sponsor provides significant sponsorship support. We will work with you to craft an effective partnership to meet your business objectives.

We are committed to developing a recognition plan that may include the following benefits:

- Logo with a prominent display on event marketing materials and signage as “Presenting Sponsor”.
- Logo linked on the website’s home page and sponsorship page.
- Named “Presenting Sponsor” with a corporate logo on registration and finishing shirts.
- Recognition in Kidney March e-blasts, feature on the Kidney March blog, and highlighted on social media accounts.
- Promotional items and/or samples included in participant’s event packages.
- Exclusive exposure before, during and after the event. Such as speaking opportunities and corporate displays at the Opening and Closing Ceremonies, and in the Dining Tent.
- Verbal recognition during event activities.
- Significant employee engagement opportunities, including complimentary Kidney March registrations.
- Other benefits, as agreed upon by both parties.

SOLD





ALL SPONSORSHIP OPPORTUNITIES



KIDNEY MARCH EXPO \$5,000

(April 27, 2025) EXPO is our annual spring kick-off event for Kidney March. At EXPO, potential participants and their networks discover all there is to know about Kidney March. Meet other participants, learn about the cause. Attendees can ask questions, chat with the Kidney March team, and visit sponsor and supporter booths for expert advice and information. Media sponsors will be in attendance doing live broadcasts. This sponsor would be highlighted in all event announcements, throughout the event, on Expo signage, and mentioned in any live interviews.



DAY ZERO & Kidney-O-Kee Night \$5,000

(September 6, 2025) Day Zero is the day before Kidney March. Throughout the day participants check-in, pick up their package of goodies for the March and attend safety sessions. It is the first opportunity for many to meet or reconnect with other participants, volunteers, and supporters. Plus, get their first taste of Kidney March's energy and excitement. Sponsor will be featured with signage at the event, mentions in speeches, highlighted in announcements in advance and during event. They would also receive prominent sponsor booth placement along with the opportunity to speak. For the Kidney-o-kee night sponsors can engage their employees in the fun and would receive complimentary tickets to the event.



OPENING CEREMONY \$5,000

(September 7, 2025) The Opening Ceremony is the energized kick-off for the final part of their adventure. Marchers are motivated and reminded of why they have taken on Kidney March. To prepare them to embark on their journey they participate in a warm-up and hear from inspirational speakers. The Ceremony is an opportunity for media exposure with the potential of news reporters in attendance. Sponsors will receive prominent signage on the stage, recognition in announcements about the ceremony, and are acknowledged in the speech.



CLOSING CEREMONY / FINISH LINE \$10,000

(September 7, 2025) The celebration builds as triumphant Marchers cross the finish line. Be a big part of the festivities as Marchers and Crew are greeted by family, friends, donors, and supporters. This opportunity provides the sponsor with recognition on stage, recognition next to the finish line, and potential media, and public profile during the emotional ceremony and conclusion of the event. It is a great opportunity for sponsors to set up a booth to interact with the local spectators and more. Here, all participants and Crew receive their finishing shirts. They share their stories with a live MC, and listen to upbeat music. Once the last marcher is cheered in the Closing Ceremony begins. There is also ample opportunity for corporate volunteering.



ALL SPONSORSHIP OPPORTUNITIES



MARCH BBQ \$5,000

(September 7, 2025) Join us for a sizzling opportunity. Participants and their supporters will enjoy a fun outdoor dining experience. This sponsor receives signage throughout all the BBQ area. Your brand will be featured on the BBQ menu, highlighting your support. Your brand will be on the tickets and included in announcements in advance and during the BBQ.



ENTERTAINMENT & BEER GARDEN \$7,000

(September 7, 2025) This activity offers an exceptional partnership opportunity. Creating a fun corporate volunteer experience and marketing opportunities. Participants will come together around music and entertainment. This light-hearted element of Kidney March allows the community to gather, share laughs, celebrate accomplishments and have fun. This sponsor would enhance the entertainment experience and be featured in announcements in advance and during.



ALUMNI CELEBRATION & REUNION \$5,000

(October 2025) The Alumni Reunion & Celebration in Calgary in October following the Kidney March unites past participants, their family, friends, and supporters, to share stories, celebrate accomplishments and unveil the yearly video. It's an emotional reunion you won't want to miss. This is an opportunity for a sponsor to engage in face-to-face marketing with all attendees. Sponsors will receive prominent signage, recognition in announcements, and are acknowledged in the speech.



PATIENT SUMMER EXERCISE PROGRAM \$1,000

In dialysis units across Southern Alberta, dialysis patients are participating in their own Kidney March. Completing 100KM of activity, using specialized bikes. Being active while dialyzing is shown to clear more toxins from the blood, patients who take on this challenge are energized physically and emotionally. These individuals are not walking in Kidney March but they are with us every step of the way. Sponsor will get recognition on posters that go into dialysis units across Southern Alberta and in program packages.



CREW \$10,000

The 200+ people who form Crew are the supportive backbone that keeps the event running. They also raise funds and do the most they can outside of marching. From cheering on marchers to providing critical supplies and support, Kidney March relies on Crew to make it all happen. This sponsor has the prestigious opportunity to have their logo branded on all the Crew shirts distributed at the Closing Ceremony, creating brand recognition and visibility long after Kidney March has ended.

ALL SPONSORSHIP OPPORTUNITIES



Kidney March Kilometre Guides (KMGUIDE) \$2,000

(June 1 to Sept 6, 2025) For those who need a bit more motivation and community support to complete their initial 85kms. KMGuides are a group of experienced Kidney Marchers who will plan one walk each per week for 10 weeks in July and August leading up to the weekend of Kidney March. They will do these guided walks all around Calgary and area on different days and for different distances. Some may include hikes and other unique adventures for participants to join. Sponsors would be included in weekly walk promotions and on any specialty KMGuide gear. Opportunity for promotional swag giveaways and active employee engagement.



MEDICAL Crew & Supplies \$5,000

The Medical Crew is essential to the well-being of Marchers and Crew while at Kidney March. It is supported by medical professionals and directed by senior doctors. This sponsor will receive rights to the Medical Tent, Medical vehicle, and Medical Crew Lanyards.



TRANSPORTATION \$5,000

Although feet are the primary mode of transportation at Kidney March, wheels, and lots of them, play a critical role in the success of an event of this scale. Vehicles are needed to set up and tear down, transport supplies, and provide support and attention to Marchers. This sponsor can have their logo as a decal in all the rental vehicles roaming the route for three days.



KIDNEY MARCH STORE \$500

The Kidney March Store stocks Kidney March branded clothing, accessories, and merchandise for purchase. Marchers and Crew wear these items with pride all year long. They also buy store items as personal keepsakes or gifts for their supporters. Visit kidneymarch.ca/store to view the Kidney March Store.



PHOTO VIDEO SPONSOR \$5,000

We are excited to offer a unique sponsorship opportunity. As a Photography and Video Sponsor, your brand will be prominently featured when content captured during the event is shared. Your logo will be displayed on the Photo and Video pages of our website along with tags and mentions whenever this year's event coverage is shared on our social media platforms. Plus your brand will be featured on our annual theme video.



ALL SPONSORSHIP OPPORTUNITIES



PIT STOPS (36 SPOTS) \$3,500

Pit stops provide Marchers with needed break throughout their journey. Pit stops are approximately 3km apart. Complete with Cheer Crew, drinks, snacks, portable toilets and Medical Crew. Pit stops are a unique chance to be in the middle of it, be inspired by the heroes you meet on route, have fun, and provide cheer!



THIS KILOMETRE BROUGHT TO YOU BY... \$3,000

Sponsor the Route. Imagine your logo on 15 signs placed along the beautiful kilometres of Kidney March across the expansive prairie and foothills.

These 24" x 24" signs will be interspersed at each KM mark along the route among our directional signs and inspirational quote signs.



STRETCHING & MASSAGE TENT \$3,000

The Massage Tent is understandably one of the most popular services offered to Marchers. This service brings in massage therapists, and Marchers get 10-minute appointments. Massages are in big demand from our foot-soldiers, creating a busy spot with rolling traffic. Stretching is also essential to the well-being of Marchers after a long walk. This sponsor would have prominent signage and receive recognition in advance and in announcements.



BEACONS OF HOPE \$2,000

Marchers have described the row of porta-potties down the road as a 'beacon of hope on the horizon.' Being a porta-potty sponsor means your logo all along the route, increasing brand visibility to the participants and spectators on the route. Our participants are big fans of these welcome bio-breaks which is something you wouldn't usually expect. Have fun with it and make this your opportunity to stand out!



CHOOSE YOUR OWN ADVENTURE! \$TBD

We're thrilled at the prospect of partnering with you! Our commitment to fostering mutually beneficial collaborations drives us to tailor sponsorship packages that seamlessly align with your objectives and preferences. Whether you opt to support an existing initiative or prefer a custom-tailored arrangement that aligns perfectly with your brand and marketing goals, we're prepared to work closely with you to ensure maximum impact and value. We look forward to discussing the many possibilities for partnership and crafting a sponsorship option that resonates most with your vision and mission.

SPONSOR EXPERIENCES

IN ADDITION TO YOUR SPONSORSHIP....DO YOU WANT TO DO MORE? Build a Corporate Team or Volunteer!



Show your support for the kidney community and boost your company's visibility by forming a corporate team! Invite your employees along with their families to join your team and take part in a fulfilling experience that builds team spirit and morale while raising funds for a great cause.

Take action today and reach out to us to discuss corporate team benefits. Sponsors at levels above \$20,000 will receive a number of complementary registrations. Corporate teams that raise more than \$35,000 will receive mention on our social media and in our newsletter, plus your team will also be recognized during the March.

"Our Dad taught us that we are servants to the community, and we need to help others. We will continue to honour his legacy through Kidney March. He would be proud of our involvement in the march and would want us to be a part of this important cause. Being in Kidney March was such a heartfelt experience. It is a wonderful community of people with true selflessness and passion. We met so many incredible, giving individuals."

- Kimber Pipella, Lawyer and Co-owner of two-year sponsor Pipella Law, and Kidney Marcher.



At Mayfair Diagnostics, we have employees who have been affected by kidney disease and we are often part of our patients' health care journey with this disease. We know how important causes like the 2023 Kidney March are for increasing public awareness of organ donation and helping to alleviate the burden of kidney disease. We appreciate the opportunity to work with this wonderful organization to support our patients and our employees."

June Diment, Vice President, Marketing and Physician Relations.



WHERE DO THE FUNDS RAISED GO?

Funds raised through Kidney March support people across Canada affected by kidney disease, advance world-class research, and promote and advocate for improved kidney health and organ donation.

For over 60 years The Kidney Foundation of Canada has been developing research opportunities, programs, services, and awareness campaigns, that have helped to change the course of kidney disease, thanks to generous supporters. With that support, there are vastly improved treatment options, discoveries about early detection, improved educational resources, and achievements in advocacy. We've accomplished so much together. **View 60 years of milestone moments at: [Let's Keep Making History](#)**

We are a reliable and trustworthy resource for people with kidney disease and their families. We provide support services such as short-term financial assistance in times of need, peer support to help them cope, and valuable information including webinars, handbooks, brochures, and dietary web tools. We are a leading source of research funding in the field of kidney disease and transplantation.

The Kidney Foundation stands behind those affected by kidney disease. By championing systemic changes and increasing public awareness of kidney health and organ donation, we are alleviating the burden of kidney disease. **Our programs are evolving to ensure funding investments are made in the areas that will have the greatest impact on patients' lives.**

Each year we publish an Impact Report highlighting the important milestones and successes made possible thanks to donor support. **Learn more at: [Annual Impact Reports & Financial Statements](#)**



LET'S KEEP MAKING HISTORY | LE VISAGE DE NOTRE HISTOIRE

“ The Kidney Foundation has impacted our lives in a hugely positive way. We are grateful every day.
Colin and Brittany

“ La Fondation du rein a eu un impact incroyablement positif sur nos vies. Nous lui en sommes reconnaissants chaque jour.
Colin et Brittany

kidney FOUNDATION FONDATION du rein

CONTACT US

It's not every day that ordinary people get to put a life-saving cause on the map. But today is exactly that kind of day. Let's discuss the unique ways your organization will engage with consumers and the community. We will work with you to design an opportunity that aligns with your mission and fosters long-term, meaningful connections.

Be **BOLD** and put your company on the frontier of heroism with Kidney March

kidneymarch@kidney.ca | 403.255.6139



“Thank you isn’t enough. Kidney March has changed me and my daughter. As we rest our sore legs, we talk about how much we miss camp. As early and crisp the mornings were, the warmth of everyone made that disappear quickly. We could not get over how well everything was done. This weekend has changed me for life. Thank you from the bottom of my heart to you and your entire team.”

- Jon Hislop, six-year sponsor Mattamy Homes’ employee and Kidney Marcher.